
Radio Script

LESS IS MORE (60 SECONDS)

ANNCR: (50 seconds)

At [DEALER], we believe your backyard pool should be an escape. A sanctuary. But sometimes, it's just...work. So much to do and not enough time to enjoy. That's why we offer the friendly service and industry-leading Hayward equipment you need to get in, get out, and get back to relaxing.

The buying process? *Painless*. The pad integration? *Seamless*.

When it comes to the pool, less is so much more. Because getting that chance to finally relax?

That's *priceless*. [DEALER] and Hayward: here to help you do less.

[DEALER TAG (10 seconds)]

