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# Radio Script

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## **HOLIDAY (60 SECONDS)**

**ANNCR:** (50 seconds)

As [HOLIDAY] approaches, you should be spending your time with family and friends—not working on your pool. That’s why it’s a perfect time to stop into [DEALER] and upgrade your pool with industry-leading products, like [PRODUCT] and [PRODUCT]. With the efficiency and reliability of Hayward pool products on your side, you can relax and enjoy the holiday, knowing pool problems won’t get in the way. A great pool upgrade from [DEALER] and Hayward—now that’s a reason to celebrate.

**[DEALER TAG (10 seconds)]**