
Radio Script

HOLIDAY (30 SECONDS)

ANNCR: (20 seconds)

As [HOLIDAY] approaches, you should be spending your time with family and friends—not working on your pool. That’s why it’s a perfect time to stop into [DEALER] and upgrade your pool with industry-leading products, like [PRODUCT] and [PRODUCT]. A great pool upgrade from [DEALER] and Hayward—now that’s a reason to celebrate.

[DEALER TAG (10 seconds)]