
Radio Script

WASTED ENERGY (60 SECONDS)

ANNCR: (50 seconds)

You work hard, getting the most out of everything. You know there's nothing worse than wasted energy and we feel the same way about our pool equipment.

Here at [DEALER], we offer a full lineup of the most efficient equipment on the market, exclusively from Hayward. From [VS PUMP] to [HEATER], you'll find the industry-leading efficiency an energy-minded pool owner like you deserves.

So stop wasting time. Stop by [DEALER] today and save.

[DEALER TAG (10 seconds)]