
Radio Script

HAYWARD (60 SECONDS)

ANNCR: (50 seconds)

From recreation to relaxation, the pool is the heart of your backyard. So let [DEALER] keep it running smoothly by helping you upgrade to industry-leading products from Hayward. They make owning a pool easy, affordable and environmentally friendly—and with the wide selection at [DEALER], your next upgrade is a lot closer than you think. So what are you waiting for? Stop by [DEALER] today to get the most out of your pool, so you can keep your backyard at its best.

[DEALER TAG (10 seconds)]